

"Cross-border collaboration, sustainable solution through innovation"

# INFOPACK





# About UAiTED Innovation Competition:

UAITED Innovation Competition is an annual competition and is conducted as an alliance among 16 member universities in Asia with the support of industry. This competition is intended to provide an opportunity and a learning experience that will encourage a professional, innovative, and resource sharing interaction among all the participating students within member universities.

The 2021 UAITED Innovation Competition is designed to fulfill two objectives:

- 1. Leverage high-tech innovation to facilitate ideas and solutions for problems related to some categories among the 17 Sustainable Development Goals (SDGs) announced by the United Nations (UN).
- 2. Facilitate cross-regional, multicultural, and interdisciplinary global talent development.

In this competition, students will need to identify any potential or existing problems of the selected theme and propose solutions that include any emerging technologies and novel business models to support future commercialization. There will be 2 rounds of judging - the preliminary and final. All the commended finalists will stand a chance to win UAiTED Fellowship Award (listed below).

## **Competition Themes:**

According to 17 Sustainable Development Goals (SDGs) announced by the United Nations (UN), the 2022 innovation competition will focus on five topics as selected themes:

- 1. Healthy Lives (Please refer to Goal 3)
- 2. Education (Please refer to Goal 4)
- 3. Ecosystem for Innovation (Please refer to Goal 9 + Goal 11)
- 4. Sustainable Energy (Please refer to Goal 7)
- 5. Climate Action (Please refer to Goal 13)

Please refer to the website of the United Nation for further details:

https://www.un.org/sustainabledevelopment/

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# Much More Than Just A Competition:



#### Networks

All the students will gain the opportunity to collaborate with other team members from different regions and areas of expertise, expanding their networks and gaining different perspectives.



## **Expert Online Courses**

UAiTED has invited speakers from the industries and universities to provide a series of courses to help students gain a better understanding of each theme and project-related topics.



#### **Mentoring Program**

Each team will be paired with an industry and/or university mentor at a certain phase of the competition to leverage mentor's knowledge and experience, and, more importantly, to make a significant transition in putting the idea into practice.

## **Eligibility:**

Participants must be current students from the member universities of UAiTED.

\* Please note that all participants will need a Facebook account to interact with other participants and form a team, so please create an account if you have not had one.

## **Team Formation:**

Each team will comprise 4 to 6 students, among which at least 2 students from other regions. No pre-team formation is required.

After registration, each participant will form a team through Facebook group and notify the organizer of their team formation.





# **Competition Awards:**

Based on the performance and quality of projects, up to three UAiTED Fellowship Award may be presented to the winning team(s) of 2022 competition:



- \* Each winning team is required to submit a plan within a month of award to detail how the team will utilize the awards to enhance their learning experience, including but not limited to:
  - Attend any activity/conference/seminar/course for academic learning or cultural exchange.
  - Purchase any equipment, such as laptop, textbooks, and books, for academic learning.
- \* UAiTED reserves the right to replace the winning team and disclaim the awards, if he/she/the team is found to violate any instructions stated in this infopack.
- \* Please note that all awards are taxable.

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# **Competition Timeline:**

As not all region are fully open to travel at this stage, please note that all the event will be virtual engagements. Participants will be notified should there be any changes.

# Key Dates

Date		Details
April	Monday, 11 April 2022	Online Registration Opens
	Monday, 25 April 2022	Online Registration Closes
	Saturday,30 April 2022	Opening Ceremony & Open Forum for Team Formation
Мау	2 May - 16 May 2022	Team Formation Process
	Friday, 20 May 2022	Team Submission Deadline
	21 May - 27 June 2022	Team Discussion for The Project
June	Saturday/Sunday	<ul> <li>Expert Online Courses</li> <li>Competition Themes</li> <li>Design Thinking</li> <li>Effective Communication</li> <li>Project Management</li> <li>* All participants are required to attend courses.</li> </ul>
	Monday, 27 June 2022	Proposal Submission Deadline for Preliminary
	Tuesday, 28 June 2022	Preliminary
July	Friday, 1 July 2022	Announcement of Finalists and Team Mentors
	4 July - 12 August 2022	Team Project Finalization with Mentor Assistance
August	Monday, 8 August 2022	Final Project Submission Deadline for Final
	Saturday, 13 August 2022	Final & Awards Ceremony





# Judging Summary:

All the proposed projects will be judged by five criteria as follows:

- 1. Problem identification (pain points)/Background study (supporting evidence)
- 2. Innovation/Originality in the idea
- 3. Execution of the project (Implementation)
- 4. Impact/Economics/Business plan
- 5. Presentation of the project

# **Competition Rounds:**

## Preliminary Round (Documentations Review)

Preliminary is for judges to understand your idea of the proposed solution for the problem identified, and each team will pitch their conceptual plans comprising a combination of new technologies and business models. Please note that the judges will only review your written proposal i.e. there will be no virtual presentation session, and each team will have to upload their proposals with the information required below by the deadline.

## Submission Format

## A brief proposal (1-3 pages)

- 1. Team name
- 2. Selected theme
- 3. Project title
- 4. Abstract of the project highlighting the focused problem
- 5. Outline of the solution
- 6. Strength and novelty
- 7. Expected impact/outcome

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In this round, finalist teams should focus on putting their ideas into practice and consider the possibilities of future commercialization and the financial plan. Finalists will present to a judging panel of experts from across industry and academic sectors. Before Final Round, you will need to submit the presentation slides and/or additional materials for judges to review and to get a better understanding of your overall project to provide more constructive recommendations.

#### Submission Format

#### **Presentation slides**

- 1. Team name
- 2. Project title
- 3. Focused problem
- 4. Solution
- 5. Expected impact
- 6. Implementation Plan (incl. Financial plan)

## Additional materials

- 1. A short video
- 2. A prototype
- 3. A simulation
- 4. Others

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# **Other Rules:**

- 1. All the students must uphold Academic Integrity in the competition and ensure that all project-related information submitted and presented is their original work.
- Each team will be solely responsible for protecting and managing their Intellectual Property before and after the competition.
- 3. UAiTED reserves the right to amend the terms and conditions above due to unforeseen reasons.
- 4. UAITED reserves the right to disqualify any student who does not meet the eligibility or any team that violates academic integrity and/or does not meet the objectives of the competition.

# FAQ

If you have any questions regarding the competition timeline, rules, and other relevant items, please do not hesitate to contact us at <u>uaited2019@gmail.com</u>.

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